

CANADA-UK CHAMBER OF COMMERCE WELCOMES TWO NEW BOARD DIRECTORS

London, March 18, 2014 -The Canada-United Kingdom Chamber of Commerce is pleased to announce that Matthew Moth and Aaron Rosland have been elected Board Directors in the UK for 2014

Matthew Moth is the Founding Partner of Madano Partnership, a strategic communications consultancy specialising in sectors such as energy, the built-environment, and professional and financial services. Mr Moth has been responsible for growing the business substantively into a multi-million pound turnover organisation working with a range of multi-national and leading UK organisations. In July 2013, Matthew oversaw the acquisition of Madano by Canada's market leading communications group NATIONAL PR www.national.ca, chaired by Andrew Molson. In addition to continuing to manage and drive the Madano business, Matthew has a group-wide responsibility for building the Group's Anglo-Canadian presence and driving business development across the transatlantic corridor. He chairs the Group's Canada-UK Business Development Committee.

"I'm honoured to be appointed Board Director of the Chamber which has such a long and proud tradition of assisting businesses on both sides of the Atlantic, and am looking forward to my new role," said Mr. Moth.

Aaron Rosland is the Counsellor (Commercial - Ontario), at the Ontario International Marketing Centre (IMC) in London. He was formerly the Counsellor (Commercial - Ontario) in New Delhi, India. Previously with the Association Of Canadian Community Colleges (ACCC), Aaron started and managed ACCC's New Delhi (India) office and expanded its reach to several locations around India and South Asia. He also started and managed ACCC's London (UK) office and headed the expansion of an ACCC-led, \$15m Canadian Government-funded project, which included opening offices in 25 countries. Aaron also held various international business roles with the Alberta Government. He was the lead on investment attraction and trade for the USA, Europe and Asia.

"For over 90 years the Chamber has been promoting and facilitating trade and investment in Canada, the UK and Europe. The special relationship between Canada and the UK, its largest investment partner in Europe, is stronger than ever and I look forward to working with our members in order to take full advantage of the new opportunities that the Comprehensive Economic & Trade Agreement (CETA) is expected to create," said Mr. Rosland.

For further information on Chamber membership and events, or to request an interview with Mr Matthew Moth and Mr Aaron Rosland, please contact:

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About Madano Partnership

Madano is a strategic communications consultancy that applies clear thinking to deliver clear communications to clients, operating across five broad streams of activity: proposition and messaging, external communications, internal communications, research and market intelligence and resource and infrastructure. www.madano.com

About The Ontario International Marketing Centre

The International Marketing Centre in London is located in the Canadian High Commission. Its mandate is to promote commercial relations between Ontario and the UK, by working closely with UK companies to find and capitalize on investment opportunities in Ontario, as well as promoting awareness of and access to Ontario-produced goods and services in the UK. www.investinontario.com

About Canada - United Kingdom Chamber of Commerce

The Chamber is one of the most active international chambers of commerce operating in London. Its approximately 300 corporate members elect a board of directors which currently includes representation from Alberta UK Office, Air Canada, Astrazeneca, Bank of Montreal, BlackBerry, Canary Wharf Group, CGI, CIBC, Dadco Group, European Trade & Investment Office for British Columbia, EY, Fasken Martineau LLP, HSBC Bank plc, Madano Partnership, McCarthy Tétrault, Nexen, Ontario International Marketing Centre, Quebec Government Office, Royal Bank of Canada, Scotiabank, Shell International, Stikeman Elliott and Toronto-Dominion Bank. The Chamber regularly hosts senior business leaders and politicians, such as Gordon Fyfe, the President and CEO of PSP Investments (21 January 2014), the Hon Lisa Raitt, Canada's Minister of Transport (14 January 2014), and the chief economists of Canada's six largest banks, who will take part again on 13 June 2014 in an annual panel discussion hosted by the Chamber for the 5th year. The Chamber also maintains strong ties with governmental and other bodies, such as the Canadian High Commission, Canadian provincial governments represented in London, the British High Commission and British and Canadian chambers of commerce and boards of trade. In recent years, the Chamber has welcomed many official dignitaries to its events, including sitting Canadian and British Prime Ministers, and former Heads of State. www.canada-uk.org